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Fibrant Announces 1000th Installation of Fiber-to-the-Home Services

Salisbury, NC_July 7, 2011 – The City of Salisbury is celebrating the 1000th installation of fibrant services for a Salisbury resident. Peter Allen became Salisbury's 1000th fiber-to-the-home installation around mid-morning on Wednesday, July 6, 2011. Allen, who had subscribed for residential fibrant services several weeks ago, received a celebratory balloon bouquet, promotional items, and Downtown Salisbury dollars in appreciation of the milestone installation. Trevor Atwood, Allen's future brother-in-law, was also at the residence and joined the impromptu celebration.

Allen quickly shared that fibrant's incredible speed was an instant draw for both he and his fiancé Stephne. Allen said, "My fiancé uses the computer a lot and so speed is really important to her. She also sends a lot of photos to her family and friends. For me, I like the speed associated with fibrant for gaming purposes." Allen noted that he became increasingly interested in fibrant from reading local newspaper articles and by learning more about the unique qualities associated with Salisbury's fiber-to the-home utility.

During the installation, Salisbury's Director of Broadband Services Mike Crowell shared, "Today, we are excited to have Peter Allen and his fiancé Stephne join the fibrant family as our 1000th fiber-to the-home installation. At fibrant, we are sincerely proud to offer our residents and local businesses with the latest in cutting-edge technology and to provide the fastest internet speeds throughout our state."

Fibrant currently provides installation of TV, telephone, and Internet services exclusively for residents and businesses within the Salisbury city limits. Triple-play packages, including all three fibrant services, begin at \$97 per month. New subscribers may call 704-216-7567 or email info@fibrant.com to request services. Residential rates for fibrant's broadband services are as follows:

Mbps	Price
15x15	\$45 (Fibrant's Base Access Speed)
25x25	\$65
50x50	\$85
75x75	\$105
100x100	\$125

Fibrant offers a \$5 residential discount for bundling with one additional service and a \$10 discount for bundling with two additional services. A free DVR is currently available to customers with a subscription to Essential and Deluxe packages. To learn more about fibrant services, please visit www.fibrant.com.

The City of Salisbury is an equal opportunity employer with over 180 different job classifications and 400 full time positions. For more information regarding the City of Salisbury and its services and departments, please visit us on the web at www.salisburync.gov. To receive updates regarding local initiatives, meetings, programs, and events, please join the City of Salisbury's Facebook users group at www.salisburync.gov/facebook or follow us on Twitter at <http://twitter.com/CitySalisburyNC>.

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